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PATENT
Attorney Docket No.: 15818-005000



Assistant Commissioner for Patents
Washington, D.C. 20231

On 8/16/99

TOWNSEND and TOWNSEND and CREW LLP

By: [Signature]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Michael Stern

Application No.: 09/130,998

Filed: August 7, 1998

For: METHOD AND APPARATUS FOR
DISTRIBUTING AUDIOVISUAL
CONTENT

Examiner: P. Caudle

Art Unit: 2765

AMENDMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In response to the Office Action mailed May 5, 1999, please amend the above-identified application as follows:

IN THE CLAIMS:

Please amend claims 1, 10 and 16 and cancel claims 8 and 15. For the Examiner's convenience all the claims are listed below. Claims which have not been affected by this amendment are shown in reduced font size and reduced line spacing.

- 1 SUB
2 B17 ~~1. (Amended) A method of disseminating information concerning a~~
3 ~~product both of which are to be perceived by a consumer, said method comprising steps of:~~
~~creating a database containing said information;~~